

TICKETPRO LOGO

This is a One Page Guide with usage rules for the new Ticketpro logo, created after it became part of Ticketmaster, in February 2017.

Original vector file, JPEG and PNG files are available as separate files in conjunction with this guide.

If you have any questions, please contact:

Ticketmaster International Marketing Services: MarketingServices@ticketmaster.co.uk

Standard Logo

Blue & Charcoal on White Background



Inverse Logo

White on Blue Background



Monochrome Logo

Charcoal on White Background



Colours

Blue



HEX #0066b3
R0 G102 B179
CO MO YO K87
PANTONE 2935C

Charcoal



HEX #414141
R65 G65 B65
CO MO YO K87
PANTONE Black 7 C

White



HEX #FFFFFF
R255 G255 B255
CO MO YO KO
White

Relative Dimensions



X = "i" height

Minimum Clear Space



2 X

Minimum Sizes



Minimum **Print** Size is **25mm**

Recommended Minimum **Digital** Size is **75px**